

The Significance of Posters in World War 1

Propaganda has always been a looking glass into what the world was going through at the time. Posters from World War 1 are a perfect example of that. Posters were used to recruit volunteers, raise funds and supplies for the war, and overall, show how the government and the Crown wanted people to react to the war.

How are countries, and people, supposed to fight for something that they don't believe in? Propaganda helped spread messages to everyone; working people, future soldiers, government officials, and it still does that today. Posters were used as signs of encouragement, as well as reminding people that their efforts were needed. This poster shows a sense of British power in Canada at the time. British power is evident in the Union Jack, and how the text explicitly says, "This is your flag, fight for it!" This artifact shows what the general message that was being sent out was. The messages that were sent out were, and still are, important. Today, our propaganda comes in the form of social media. What we see, read, and hear influences how we live our lives. Posters like this one showed Canadians a sense of hope, and pride for being part of the Commonwealth. This poster represents the use of propaganda, British imagery, and Canadian nationalism during WW1.

Propaganda was how messages were spread during this time. When we see posters like this, we can see what messages people were receiving. It is important to know what people were being told, and how these posters helped to keep people hopeful. Propaganda like this is significant because it shows how messages were spread, the pride that people had about being a part of the Commonwealth, and the strong sense of Canadian nationalism.

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