

Humanities 10
Save Juno Beach! 📣

Keystone #2: Planning for a Effective Piece of Writing

Driving Question: Why is it so important to preserve the Juno Beach Centre?

Your final project will be to contribute a multi-paragraph composition to a class web page persuading readers of the importance of preserving Juno Beach (and the Juno Beach Centre) as a historical site.

Important things to identify:

- 1) Audience:
- 2) Purpose:
- 3) Tone:

Analysis of Rhetorical Situation

Aspect of the Rhetorical Situation	Observations of My Project: What factors should I consider?	Advice for Myself
Purpose	The purpose of the project is raise awareness for the JBC. Awareness for how it was almost destroyed by land developers trying to build condos. Another purpose of trying to preserve the center and raise awareness about is to honour not just the the Canadians who gave there lives on D-Day but all WW2 veterans who fought in the war.	When talking about this it will be important for me not to get off topic and sidetracked and mention things that are unimportant. I must stay to the purpose. I also will need to be careful with how my article sounds as bad word choice could shift the tone into a negative light. That will make people unhappy, or closed off to my article

Aspect of the Rhetorical Situation	Observations of My Project: What factors should I consider?	Advice for Myself
Audience	<p>The audience for our project will be anyone with access to the internet as we will be posting our paragraphs online. This will be important to consider when writing as some people reading may feel differently or think differently than we do. We will have to be careful with our word choices as some things we say may close the minds of some readers. For example, it will be important not to disrespect other nations and their role in D-Day as this would make readers from other countries unhappy, and cause them to disregard the article.</p>	<p>I must not be callous in my words and make sure that what I say doesn't offend anyone who had family on D-Day. I must also make sure not to discredit other nations, or ethnicity groups by understating their roles as well. For example I must do some research on Indigenous peoples' roles on D-Day. To make sure they get the credit they deserve.</p>
Topic	<p>My topic will be about how the world we live in is built off of WW2, and why it's important to preserve the Juno Beach Center. With this topic I can explore the actions taken post world war and how those actions are a direct result of the world we live in today. The Juno Beach Center is important, as it serves as a reminder of what happened and how it can never happen again. A factor to consider will be the proposed condo development and how it would impact the JBC.</p>	<p>I must remember not to stray from my topic and stay focused on it, to make sure the readers can clearly understand the point of my writing.</p>

Aspect of the Rhetorical Situation	Observations of My Project: What factors should I consider?	Advice for Myself
Writer	<p>As the writer I will need to make strong key points about why and how the JBC is important in today's society. I will have to be clear about the impacts of the post-war era and how it has impacted today. As a Canadian I will have an opinion that is based on Canadian nationality and schooling therefore my opinion on the JBC and Canada's role in WW2 will be overtly positive. However I'm also young and I don't have a personal connection to Juno Beach so my writing will be less emotional and have less of a personal take. Meaning my arguments will be more centred in facts backed up by emotional points as opposed to the reverse.</p>	<p>I must remember to spell and grammar check, have accurate sources. To make the reader trust me on what I'm saying. If not then my ideas may not be received well or at all.</p>
Context	<p>Providing context will be crucial as the text will be available to everyone, and not everyone knows about Canadian involvement in the war and how massive it was. It will be important to provide the readers with context about Canada's role in D-Day. This way the reader will know that the JBC deserves to be there.</p>	<p>When providing context I must be sure to keep it concise and follow a linear path on Canadian involvement in the War to give the readers a good understanding of how Canadian involvement escalated.</p>