

# Samuel Abrams



## Jewish Businessman

- Born in Liverpool in 1830, Samuel's childhood was not easy. His family faced racism and was poor his whole life.
- In 1849, him and his brother Joseph boarded a boat sailing to California USA, after learning about the gold rush making miners into millionaires. They sought to work in Nevada and strike gold to become rich
- After arriving in California a few months later, Samuel and his brother joined a local mining company and worked hard for a couple years.
- After working for so long gold-less, they were eager to get a jump on the gold found in the Cariboo in BC.
- Following the "gold trail" north led them to Victoria, which was a less busy alternative to the larger mining towns in the interior.
- They pitched their money and bought a plot of land to make a business to supply the miners with baked goods and breads
- Their bakers did very well and soon they opened another location and became well known in the town. They started families and lived in Victoria the rest of their lives



### BREAD

Samuel and Joseph's bakery is what propelled their ability to survive and thrive in their harsh environment. The mining wasn't for them, and they thought they could be more productive and helpful to the town with their bread making skills. Their bakery helped the sense of community and family in the town which was hard to come by in these times

### Pickaxe

The pickaxe is a crucial symbol for any miner in this era. Sam's experience mining in California shaped his experience with North America. He spent years of his life mining unsuccessfully only to make a living based off of what he loved to do



