

## John's Batteries

John sells batteries, he's just completed making the longest lasting battery in the world but cannot seem to sell enough as he is competing with way too many larger battery companies. John thinks hard on how he can make his battery company come to life but he does not have the money to advertise or show off his new batteries. John comes up with a different solution and partners with different stores in his area. He provides them batteries for their gadgets and they give him recognition for his batteries when they sell. Soon, he has partnered with 10 stores in his community and his new batteries are selling quicker than ever. People realize that John's batteries are significantly better than their ones at home and soon enough, his batteries become the most popular in the country. He is making lots of money and his partners businesses are booming.