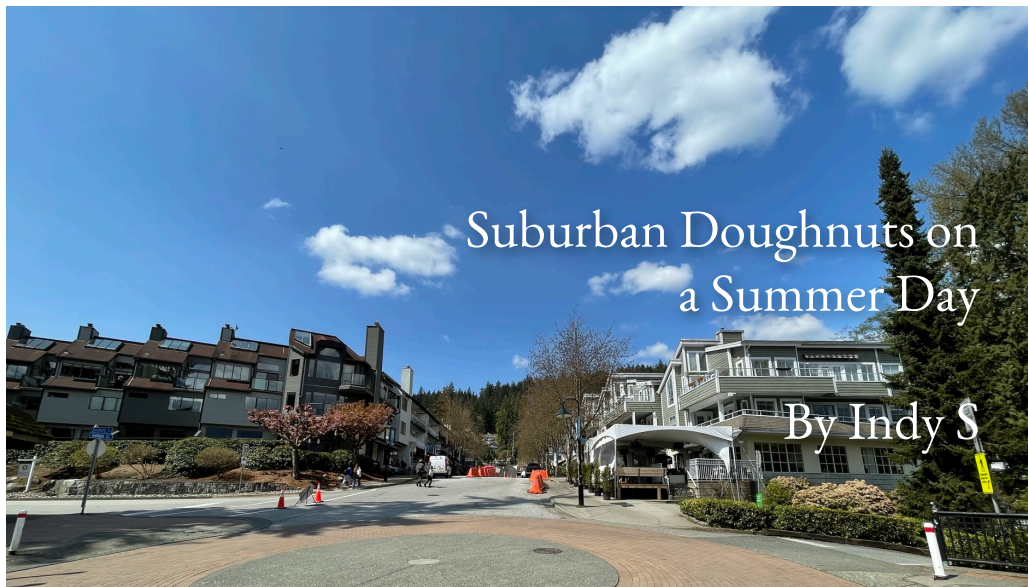


Cover Indy



Suburban Doughnuts on a Summer Day

By Indy S

A haunted hotel, tourists, doughnuts and suburbia. What do they all have in common? They're all players in the history of small businesses in North Vancouver, and the history of the community itself. This is all about how the growth of small businesses in Canada, specifically Deep Cove within North Vancouver started and how the community grows with them.

It's also about these businesses impact on the community and the tourists of North Vancouver, from the end of World War II all the way to today. The development of small businesses on the north shore after the second world war is a significant result of the rise of tourism in Canada and a factor in the growth of the suburbs.

After WWII Canada started growing in population, all of these people needed houses and jobs, and that is where the rise of suburbia started. The soldiers who had been overseas came home and it was the time of the baby boom, where a lot of people started having children because the war was over and there was "no time like the present".

As the population was growing like never before, Canada needed to start shifting to make room for all these people, and there came the suburbs, with groups of houses and streets giving all of the young couples with new children a place to live and grow. Now that everyone was settled, most women went back to more feminine jobs, after taking over some more masculine ones during the war, and the men went back to work.

Some moved work into businesses that weren't as popular as before, like diners, and appliance stores, places where business was booming because now it was the age of things like televisions, hairdryers, toasters, radios and many other household appliances. As a result of all of these things becoming very popular, people were starting up their own businesses to run locally, which brings us to North Vancouver.

North Vancouver has changed over the years, and there have been lots of developments with small shops as tourism started to grow.

Tourism started to grow in North Vancouver mainly because of the beauty of British Columbia, and there were shops and hotels that grew with the influx of tourists.

A good example of this is the Wigwam Inn, up the Indian arm in Deep Cove. The Wigwam Inn started running in 1910 and shut down in 1919, which is a bit out of the timeframe, however, they are a great example of a business accommodating to what was going on at the time, which was new visitors, and the creation of Deep Cove's community.

Another good example of this is the Deep Cove Yacht Club, which began a few years before WWII, but really built up the business during the war, and became what it is today post war, which is a very respectable yacht club, and an important part of the Deep Cove community. Both of these businesses came into Deep Cove and made an impact of some sort on the history of the community.

Today, Deep Cove is a tourist hot spot riding on the beauty of BC and shops like Honey's Doughnuts attracting visitors. Honey's Doughnuts is arguably the most popular place in Deep Cove, attracting attention from all sorts of people including locals, tourists and Kate Winslet (Titanic 1997).

All along Gallant Avenue, at the heart of Deep Cove, there are tons of shops and fun places to go, especially if you're a tourist visiting for the first time. It's because of this relationship between visitors and small local shops that these North Shore businesses can be such a significant part of the community.

Small shops and businesses grew on the North Shore because of tourism, but they got there because of all of the things that started happening right after the Second World War.

For the community of Deep Cove, these businesses are significant, and they do have history, and a story to tell within every single one of them, even if it's a newer one like Honey's Doughnuts that only started running in 1996.

Ultimately this community may not be significant to everyone, however things like the rise of tourism and the growth of the suburbs are both significant even on a grand scale.

These local businesses are an example of how Deep Cove and the North Shore are symbols of our reliance on the beauty of British Columbia.

“Deep Cove is a tourist hot spot riding on the beauty of BC.”

“Honey Doughnuts and Goodies in Deep Cove, North Vancouver.” *Honey Doughnuts and Goodies*, 27 Jan. 2022. From https://honeydoughnuts.com/. Web accessed April 16, 2022.

Home sweet suburb. Home Sweet Suburb - Canada's History. (n.d.). From https://www.canadahistory.ca/explore/arts-culture-society/home-sweet-suburb/. Web accessed April 22, 2022.

Wigwam Inn - Indian Arm. Deep Cove Kayak. (2016, August 15). From https://www.deepcovekayak.com/aboutus/regional-map/the-wigwam-inn/. Web accessed April 14, 2022.

Deep Cove Yacht Club. Deep Cove Yacht Club, North Vancouver, British Columbia. (2008, February 15). From https://deepcoveyc.com/history.php. Web accessed April 16, 2022.

